

The Year 1920 Will Be One Fraught With Momentous Making of History.

In the libraries of the future, the historical volumes, marked 1920, will deal with a critical period of the world's history.

The whole world is now in a frenzy of discontent. In the old world new parties with new policies, each striving for control, are walking hand in hand with the spectre of distrust, where they are not already dying in the flame of fratricidal war.

In the United States profiteering has become a science, all sense of values is gone. Bolshevism is raising its vicious head, and labor and capital, by passing the buck, each to the other, are leaving the middle class bearing the brunt of the burden.

It is a critical period through which this world is passing, and one that demands the whole-souled interest of every thinking man and woman in this world.

You can not perform your duties as a citizen of this country unless you think right; you can not think right unless you are fully informed; you can not be fully informed unless you read a daily newspaper.

As a citizen, and as a voter, you wish to vote intelligently. You wish to know what the leaders of the big political parties are offering as the panacea for this present condition. In order to perform this duty intelligently, you must have access to the news as it is published day by day.

Granted that it is your duty to read a daily newspaper, it is also your duty to read the paper that will give you the most news, particularly when its cost is the same as the others.

The Louisville Herald has the largest circulation of any morning newspaper in Kentucky, and all Louisville newspapers are sold at the same price, this is self-evident proof that it is considered the best paper by the most people.

The Louisville Herald gives you the news from the Associated Press, that wonderful news gathering organization, which covers the entire world with its list of correspondents; in addition it gives you all the news from Europe that is gathered by the Universal News Service; this in addition to The Herald's own list of special correspondents and its editorial staff. No newspaper can give you more than this—few can give you as much.

The Louisville Herald, apart from its general news value, thoroughly covers the financial world, and keeps you fully informed as to the daily fluctuations on all marketable commodities. News of the world of sports is more than a tabulation of sporting events, as compiled for The Herald's sport page.

The Louisville Herald contains more features of general family interest than we have space to specify in the short space of this advertisement; but we will say this much, that there is something of interest to every member of your family in every issue. We will, if you are unfamiliar with The Herald, gladly send you a sample copy on request. We would suggest that in order to protect yourself against a raise in subscription price for the coming year, that you give your order to your local agent now; if there is none in your town, send in the coupon below.

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OUR WORK IS UP-TO-DATE

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SHOES

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Columbia, Kentucky

Next Door to The Adair County New Office.

GENERAL

MERCHANDISE

Laying Blame On Labor.

One of the commonest ways for manufacturers to escape the odium of the high cost of their products is to lay the blame to the high cost of labor. Mr. Ethelbert Stewart, an acknowledged authority on statistics has recently gotten the price of skilled labor in six of the largest shoe manufacturing plants. He says prior to 1914 it cost for labor 37 cents to make a pair of shoes. This kind of labor has been advanced 65 per cent so that now the labor on a pair of shoes costs 68 cents. The leather of a pair of men's shoes now costs \$2.61 cents. This will make each pair of shoes stand the manufacturer \$3.29, yet when they reach the man who buys them he has to pay \$12.00. There is absolutely no excuse for this enormous profit to be added by the manufacturer and the retailer. The people can't be much longer deceived by laying the blame for the high cost of what we buy on the laboring man. —Elizabethtown News.

Six ships have been held up in the Panama Canal by a landslide.

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First-class Job Work turned out promptly. Give us a trial and be convinced. Work guaranteed.